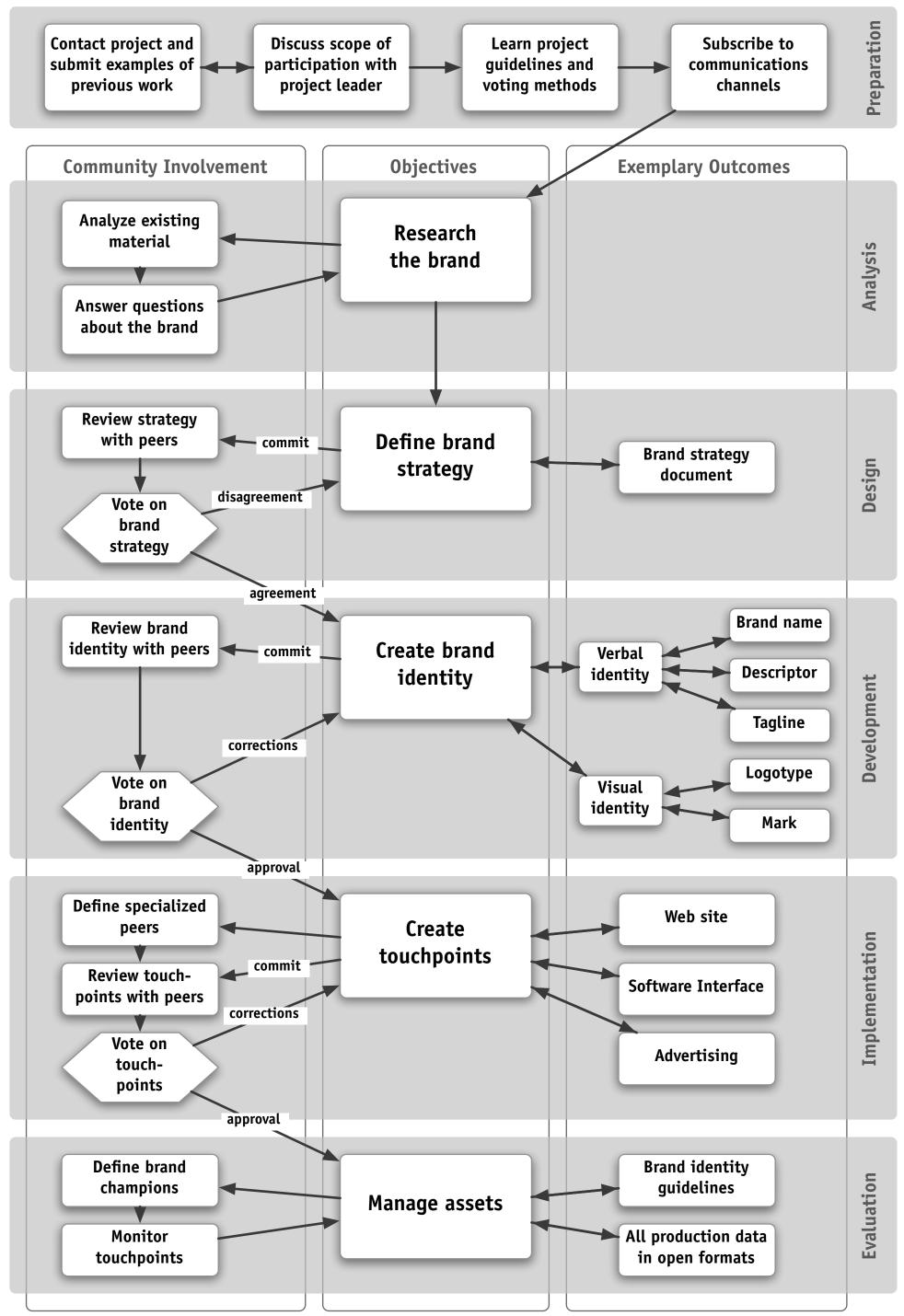
Commons Identity: A Model for Designing Brand Identity in Free/Open Source Software Projects



Adapted from Alina Wheeler's Brand Identity Process of 2006 by Nicolas Schudel